

Ex-Daily News executive

# Matt Meyer retires in N.Y.

By Scripps-Howard Newspapers

NEW YORK, Aug. 29 — Matt Meyer, veteran Scripps-Howard executive who served two terms as chairman of the Publishers' Association of New York, and later as president of The World Journal Tribune, retired today, one day after his 65th birthday and 37 years after joining Scripps-Howard Newspaper.

Frank B. Powers, general business manager of Scripps-Howard, said: "Unquestionably Scripps-Howard's team is losing one of its star performers, and the entire newspaper industry is graduating one of its top executives."

Mark Ferree, former general business manager and executive vice president of Scripps-Howard, said: "The tasks to which Matt has devoted himself in Scripps-Howard are the best record of his ability and his capabilities. He has contributed greatly to the concern and to its properties... he will be greatly missed in our day-to-day operation, and he retires with my deepest appreciation for his long service."

Jack R. Howard, president of Scripps-Howard, said: "There is no need for me to



MATT MEYER

recite the record of Matt Meyer's achievements in and for Scripps-Howard, in and for the newspaper business. They are as well known as are his ability, experience, integrity and courage. Matt is the kind of a man you want to stand next to, whether it be for a fight or for fun."

Mr. Meyer, recalling his years in the business, said in an interview:

"It's been exciting — a lot of developments. And

changes. Newspapers are changing already to an interpretive medium. You know, we used to get out extras on every big development and send boys out to yell the headlines. I haven't heard of an extra in years.

"The over-all future picture is very encouraging. You only have to look at the exploding educational level. There's a tremendous future. The labor problems will get solved after the automation problem shakes down. We had the same problem when the Linotype came along.

"Newspapers have got to learn how to deal with the younger element. I don't think they have yet, really. But somebody is going to come thru with the right formula. And as for distribution, if they can shoot a man to the moon they can figure how to distribute papers. Someday modern technology will develop a way."

Mr. Meyer, a native of Tilden, Ala., joined Scripps-Howard Newspapers as a salesman in the general advertising department in New York in 1932, and moved to the Washington Daily News as advertising director in 1938. Nine

years later he was named president and general business manager of The Daily News. He was to see both circulation and advertising lineage more than double before leaving in 1959 to become assistant general business manager of Scripps-Howard Newspapers in New York.

In 1962, Mr. Meyer was named business manager, and soon thereafter, president of The New York World-Telegram and The Sun. In March, 1966, he became president of The World Journal Tribune, which merged The World-Telegram, Journal American, and Herald Tribune. That newspaper's ensuing battle with 13 labor unions was to result in the longest newspaper shutdown in New York history, and ultimately in the closing, after eight months of publication, of The World Journal Tribune.

Mr. Meyer, who lives in Scarsdale, N.Y., is married to the former Emily Cluett Dorton. They have three daughters and seven grandchildren.

A son-in-law, Robert Quinn, is a retail advertising salesman for The Daily News. Another son-in-law, Dan Holk, formerly served as a Daily News city editor.